

PODCASTING LEADERSHIP: LESSONS, GUESTS, AND PUZZLES FROM PHRONESIS AND LEADING PROFESSIONAL PEOPLE

Plenary Symposium and Podcast Event - Monday, December 11, 15:45-17:00, SPs01

(Co-hosted by the International Leadership Association and the CBS Leadership Centre)

How do we conduct informed and lively public conversations about leadership that challenge conventional wisdom, extend existing theory, and inform new kinds of practice? How can the translation and dissemination of leadership research in non-academic contexts engage a diverse range of stakeholders, exert impact, and contribute to systems change?

We invite all ISLC participants to explore these questions together with the hosts of two very successful leadership podcasts:



Phronesis is the official podcast of the International Leadership Association. Scott Allen created Phronesis in April 2020. After 200 episodes, it has been downloaded over 100,000 times, and is now ranked among the top 3% of podcasts globally. Phronesis offers a smart, fast-paced discussion on all things leadership, converging timely, relevant topics and incorporating practical tips designed to help listeners make a difference in how they lead and live. Scott is the Robert M. Ginn Institute Professor for Leadership & Social Responsibility at John Carroll University.



Laura Empson launched Leading Professional People in December, 2020, and currently hosts the podcast with Tony Hall, Lord Hall of Birkenhead, former director of the BBC. The podcast explores the complex realities behind professional organizations and uncovers the complicated, messy and surprisingly emotional challenges of leading professionals. Laura is Professor of the Management of Professional Service Firms at Bayes Business School, London, and author of Leading Professionals: Power, Politics, and Primadonnas.

Scott and Laura will talk about why they got into podcasting, how it relates to their research and teaching, and what kinds of impact podcasting can provide. They will also invite several ISLC participants into the conversation, among them some of the thirteen conference contributors who have appeared as guests on the Phronesis podcast. They are:

Brad Jackson, Cynthia Cherrey, Dennis Tourish, Elena Antonacopoulou, Eric Guthey, Joanne Ciulla, Jonathan Gosling, Jonathan Reams, Keith Grint, Mary Uhl-Bien, Steve Kempster, Susan Murphy, and Suze Wilson

Please note that we have another exciting panel on reflexive podcasting Tuesday morning!





International Leadership Association

About Us

The International Leadership Association (ILA) is a global community of leaders and leadership scholars, educators, and development professionals who share a vision of leadership for the collective good of people and planet. For more than 25 years, the ILA has convened extraordinary talent across sectors, cultures, disciplines, and generations.

The ILA has thousands of members from around the world. In addition to participating in our member communities, members work on board committees and hold special roles in the association such as ILA Scholar in Residence and ILA Fellow.

Emeriti Professors and ILA Lifetime Achievement Award Winners **Jonathan Gosling** and **Gill R. Hickman** are our current Scholars in Residence. ILA Fellows include Professors **Richard Bolden**, **Keith Grint**, **Stella Nkomo**, **Chellie Spiller**, **Dennis Tourish**, and more. Grint is also an ILA Lifetime Achievement Awardee along with Professors **John Antonakis**, **Deanne Den Hartog**, and many others. Professor **Mike Hardy** is ILA's Board Chair, and Professor **Susan Elaine Murphy** is ILA's Board Vice Chair/Secretary.

Exclusive Offers for ISLC Attendees

- 1 Access** sample ILA resources for FREE.
- 2 Sign up for ILA's listserv** to receive resource updates, learn firsthand when the call for proposals opens for an ILA conference, and much more.
- 3 Join the ILA today and save!** Use promo code **ISLC2023** to save 20% on your ILA membership. This code will be valid through Jan 31, 2024.

Scan the QR Code
to get started!



Save the date for ILA's 26th Global Conference
(7-10 November 2024, Chicago, IL, USA).
Call for proposals opens soon. Stay tuned!

Any questions about the ILA? Contact us
at membership@ilaglobalnetwork.org.